

AmGive grant program provides the opportunity for employees and IBOs to apply for financial support of 501(c)(3) organizations.

Amway™ reserves the right to approve and/or reject, in Amway's sole discretion, any submissions during the selection process to ensure each one-time AmGive donation aligns with the best interests of Amway, its brands and strategic direction.

AmGive submissions will be subject to a grading rubric based on the following criteria.

Tier 1 Criteria –

Must meet these criteria for eligibility.

Tier 2 Criteria –

Meeting these criteria will be ideal for selection.

Tier 3 Criteria –

Preferred but not required criteria.

Applicant disclosure

Applicants must disclose if they are a founder, co-founder, board member, officer and/or other decision-maker of the nominated nonprofit organization.

Key dates



January 1

Application period opens.



December 31

Application period closes.



March

Awards announced for prior year.

Tier 1 Criteria – Must meet these criteria for eligibility.

1. Nonprofit is recognized by their respective government tax agency.
2. 501(c)(3) organization is financially solvent.
3. 501(c)(3) organization must provide ACH (bank information), W9 and FEIN.
4. Amway must receive a contribution receipt upon donation (cash or in-kind).
5. 501(c)(3) organization has a positive or neutral reputation with consumers.
6. All applicants must be in good standing and IBO applicants must be active for a minimum of two years prior to applying.*
7. Amway does not support religious organizations unless they meet all the following requirements:
 - a) are open to all individuals in the community regardless of religious belief;
 - b) serve a secular purpose, such as a food pantry or a homeless shelter, and;
 - c) do not require individuals to join in religious worship to receive the services that the nonprofit offers.

**IBO applications will be verified with BCR and individual LGS Representative and Employee applications will be approved by direct upline manager.*

Tier 2 Criteria – Meeting these criteria will be ideal for selection.

1. 501(c)(3) organization mission aligns with Amway pillars of health + wellbeing (Nutrition, Empowerment, Engagement).
2. 501(c)(3) organization and applicant will allow Amway to use its name, image and likeness in the creation and distribution of promotional materials related to the donation and will provide assets from the calendar year in which the donation is made.
3. 501(c)(3) organization or applicant can track the impact of Amway employees and/or IBOs and are willing to share this data with Amway.
4. More than two IBOs/employees are actively engaged with this 501(c)(3) organization.
5. The number of individuals impacted exceeds 1,000 for short-term support (weekly) or 50 for long-term support (annually).

Tier 3 Criteria – Preferred but not required criteria.

1. 501(c)(3) organization aligns with Amway brands and product portfolio.
2. Amway and its employees, IBOs or Founding Families have previously supported the 501(c)(3) organization.
3. Applicant previously supported the 501(c)(3) organization or cause with financial or in-kind contributions or volunteerism.



**Let's build
brighter futures.**

Learn more
about AmGive.



CA

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Still have questions? Contact JJ McGrath at john.mcgrath@amway.com.

