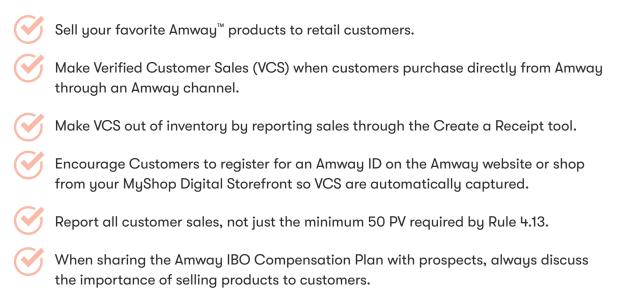
# **Selling to Customers**

IBO success depends on selling products to customers and, if they choose, building sales teams.

#### Do



# Why?

- Product sales to customers is the foundation of the Amway business.
- VCS are required for Amway IBO Compensation Plan income and participation in all discretionary incentives.

### Don't

Limit reporting of customer sales to the 50 PV required by Rule 4.13.

# Why not?

Complete and accurate reporting of all customer sales helps track progress over time and minimizes the risk of errors that could lead to ineligibility for participation in Amway IBO Compensation Plan income and discretionary incentives and promotions.

#### Learn more:

Amway Business Reference Guide: amway.com/brg, amway.ca/brg or amway.com.do/brg. Amway Business Conduct and Rules Department: bcr@amway.com. IBOAI®\*: www.iboai.com.

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