




Preservation of the Line of Sponsorship

As an IBO, you have the right to purchase products through Amway™ at IBO cost for resale, the right to sponsor others to become IBOs (if eligibility requirements have been met), the right to qualify for bonuses under the Amway IBO Compensation Plan and access to a variety of support.

Do

-  Carefully review Rule 4.17 Enticement to Change Position in the Line of Sponsorship (LOS).
-  If you encounter IBOs at different places in the LOS, wish them well in their business endeavors to build their businesses.
-  If an IBO in another LOS approaches you about changing sponsors or positions in the LOS, notify your upline.

Rule 4.17:

Under no circumstances shall an IBO, directly or indirectly, solicit, assist, attempt to induce or encourage another IBO to request a change in position in the Line of Sponsorship.

Why?

- All IBOs must honor and help preserve the LOS.
- Protecting the LOS is essential for all IBOs – it protects other businesses and it protects your business.

Don't

-  Attempt to convince an IBO in another portion of the LOS that your group would be better for them.

Why not?

Protecting the LOS is essential, as it allows you to focus on building and growing your balanced business in a sustainable way.

Learn more:

Amway Business Reference Guide: amway.com/brg, amway.ca/brg or amway.com.do/brg.

Amway Business Conduct and Rules Department: bcr@amway.com.

Amway Business Support Materials Administration: wwbsm@amway.com.

IBOAI^{®*}: www.iboai.com.

*IBOAI is a registered trademark of Independent Business Owners Association International.